

Pian45 Studio

Font License Options – Pian45 Studio

License Type	Price	Description / Tagline
FREE LICENSE	\$0	Try it out for personal use – completely free!
DESKTOP LICENSE	\$15	Perfect for personal or commercial desktop design projects.
WEB FONT LICENSE	\$39	Bring your brand to life online with web embedding rights.
SOCIAL MEDIA LICENSE	\$149	Ideal for influencers, content creators, and digital marketing campaigns.
E-PUB LICENSE	\$199	Use in eBooks, digital magazines, and online publications with confidence.
APP & GAME LICENSE	\$249	Add bold typography to your apps and games seamlessly.
EXTENDED LICENSE	\$399	For large-scale commercial use with expanded creative freedom.
DIGITAL ADS LICENSE	\$499	Perfect for online ads, banners, and large marketing campaigns.
CORPORATE LICENSE	\$699	Designed for businesses and studios with multiple users or projects.
WORLDWIDE LICENSE	\$999	Unlimited global usage — one license for everything, everywhere.

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License Terms in Detail

1. DESKTOP LICENSE (\$15)

For one user and up to 2 computer installations.

- ✓ Use for 5 commercial projects and unlimited personal projects.
- ✓ Non-monetized social media (YouTube, Instagram, Facebook): Unlimited usage.
- ✓ Blog use: Unlimited.
- ✓ End products for sale (print, ads, digital, merchandise): Up to 1,000 units.
- ✗ Font files cannot be shared, resold, or redistributed.

2. WEB FONT LICENSE (\$39)

For one website.

- ✓ Allowed for web embedding using @font-face.
- ✓ Up to 100,000 monthly webpage views.
- ✗ Font files must be securely hosted and not publicly downloadable.

3. SOCIAL MEDIA LICENSE (\$149)

For monetized social media channels such as YouTube or Facebook.

- ✓ Unlimited monetized video and post usage.
- ✓ Includes event videos and campaigns.

4. E-PUB LICENSE (\$199)

For eBooks, digital magazines, or online publications.

- ✓ Unlimited publications across devices (Kindle, iPad, PDF readers).
- ✗ Font files must remain protected and not extractable.

5. APP & GAME LICENSE (\$249)

For one app and one game.

- ✓ Unlimited app or game views.
- ✓ Suitable for iOS, Android, or desktop-based applications.

6. EXTENDED LICENSE (\$399)

For up to 10 users and 10 installations.

- ✓ Includes logo/logotype use.
- ✓ Unlimited commercial & personal projects.
- ✓ Monetized social media: Unlimited usage.
- ✓ Blog: Unlimited usage.
- ✓ End products for sale: Unlimited sales/prints/pieces.
- ✓ Unlimited websites and web embedding via @font-face.
- ✓ Unlimited webpage views.

7. DIGITAL ADS LICENSE (\$499)

For digital advertising, TV, and motion graphics.

- ✓ Unlimited commercial use for video, film, or online campaigns.

8. CORPORATE LICENSE (\$699)

For one corporate brand with unlimited users and installations.

- ✓ Unlimited commercial projects, web views, broadcasts, and social media use.
- ✓ Unlimited apps, servers, and end products for sale (national coverage).

9. WORLDWIDE LICENSE (\$999)

For one corporate/brand with full global usage rights.

- ✓ Unlimited users, installations, projects, and distribution.
- ✓ Includes worldwide coverage across all digital and print platforms.

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